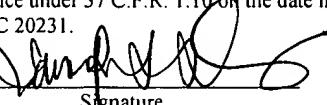




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LJW

Certificate of Mailing By "U.S. Express Mail" Under 37 C.F.R. 1.10(c)
"EXPRESS MAIL" Mailing Label Number: EV 426897396 US Date of Deposit: June 14, 2004
I hereby certify that this paper and/or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE
TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner For
Patents, Washington, DC 20231.
Name: Laurie de Leon


Signature

June 14, 2004
Date

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ader, Jamie

Attorney Docket No. JAMI-P001 (formerly 21178-12)

Serial No.: 09/863,500

Examiner: Lastra, Daniel

Filed: 05/23/2001

Art Unit: 3622

For: PERMISSION-BASED MARKETING AND DELIVERY SYSTEM AND METHOD

Commissioner of Patents
P.O. Box 1450
Arlington, VA 22313-1450

AMENDMENT TRANSMITTAL LETTER

Dear Sir:

1. **TRANSMITTED DOCUMENTS:** the following documents relating to the above-identified patent application are being transmitted herewith.

a. An Amendment for this application: 16 pages.
 b. Substituted Formal Drawings: _____ sheets.
 c. A Petition For Extension of Time For Response under 37 CFR 1.136(a) incorporated herein.
 d. An Information Disclosure Statement under 37 CFR _____ 1.97(b) _____ 1.97(c)
 e. A stamped, self-addressed, return postcard.
 f. A Check (# _____) for \$ _____ to cover required fees of this correspondence.

2. **APPLICANT FILING STATUS:**

a. Applicant is a Large Entity.
 b. Applicant is a Small Entity.

3. **EXTENSION OF TIME:**

a. Applicant petitions for an extension of time under 37 C.F.R. 1.136 for the total number of months checked below (fees pursuant to 37 C.F.R. 1.17(a)-(d)).

<u>Extension of Time</u>	<u>Large Entity Fee</u>	<u>Small Entity Fee</u>
i. One (1) month .	____ \$ 110.00	____ \$ 55.00
ii. Two (2) month .	____ \$ 420.00	____ \$ 210.00
iii. Three (3) month .	____ \$ 950.00	____ \$ 475.00
iv. Four (4) month .	____ \$ 1,480.00	____ \$ 740.00
v. Five (5) month .	____ \$ 2,010.00	____ \$1,005 .00

Extension Time Fee Total: .00

b. Applicant believes that no extension of time is required. However, this conditional petition is being made in case Applicant has inadvertently overlooked the need for a petition for extension of time.

4. FEE CALCULATION:

The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:

Fee Items	Claims Remaining After Amendment	Highest Number of Claims Previously Paid	Present Extra Claims	Fee Rate	Total
a. Total Claims	25	- 25 =	0	x \$ 18.00 Large Entity x \$ 9.00 Small Entity	\$.00
b. Independent Claims	3	- 3 =	0	x \$ 78.00 Large Entity x \$ 39.00 Small Entity	\$.00
c. Multiple Dependent Claims Added By This Amendment				x 260.00 Large Entity x 130.00 Small Entity	
d. Extension of Time Fee Total, if any, from above EXTENSION OF TIME section 3a.					\$.00
e. Additional Fees Required With This Correspondence i) 1.17 (p) Fee for Information Disclosure under 1.97(c)					\$.00
e. Total Fees					\$.00

5. PAYMENT OF FEES

The full fee due in connection with this communication is provided as follows:

The Commissioner is hereby authorized to charge the fees associated with this communication or credit any overpayment to **Deposit Account No: 500482**. A duplicate copy of this authorization is enclosed.

A Check # _____ for \$ _____ for the above specified Total Fee is enclosed. However, should Applicant inadvertently miscalculated the required fee, the Commissioner is hereby authorized to charge the necessary additional amount associated with this communication or credit any overpayment to **Deposit Account No: 500482**.

Applicant does not believe that any payment of fee is needed in association with this communication. However, should Applicant inadvertently miscalculated the required fee, the Commissioner is hereby authorized to charge any necessary amount associated with this communication or credit any overpayment to **Deposit Account No: 500482**.

Please direct all correspondence concerning the above-identified application to the following address:

FERNANDEZ & ASSOCIATES, LLP
Patent Attorneys
P.O. BOX D
Menlo Park, CA 94026-6204
Phone: (650) 325-4999
Fax: (650) 325-1203

Respectfully submitted,



MIRCEA ACHIRILOATE
 Registration No. 48,880

June 11, 2004
 Date



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Ader, Jamie Attorney Docket No.: JAMI-P001
Serial No.: 09/863,500 Group Art Unit: 3622
Filed: 05/23/01 Examiner: Lastra, Daniel
Title: PERMISSION-BASED MARKETING AND DELIVERY SYSTEM AND METHOD

AMENDMENT

The Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In Response to the Office action of March 15, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

Conclusion begins on page 16 of this paper.